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TOYOTA INTRODUCES ALL-NEW LAND CRUISER 200



(high-resolution photo available upon request)

Toyota unveils the new Land Cruiser (LC200) this October 2015! The brand's flagship SUV Model gets a complete new look as seen in its more modern design! Aside from its new style, the LC200 offers brand new features that will sure make every drive or ride thrilling. Since it was first introduced in 1995 to local shores, the LC200 has been regarded for its excellent reliability and unquestionable premium & heritage. Seen as a "status vehicle", one cannot deny that the Toyota SUV exudes every bit of luxury, elegance and power. There is no doubt that the new LC200 has been built to rule every land.

Starting this month, Toyota's flagship luxury SUV now comes in two (2) choices. Toyota continues to bring the LC200 and now introduces an all-new grade, the "LC200 Premium." Both come in the same reliable 4.5 Liter Direct Injection, Common Rail System, Twin Turbo-Intercooler V8 Diesel engine... but extra features have been adapted to both grades making the LC200 even more commanding on the road. For one, the "LC200 Premium" boasts all-new and advanced functions making it the best generation to date. It has Vehicle Stability Control (VSC), Traction Control (A-TRC,) Hill-Climb Assist (HAC), Multi-Terrain Select and "CRAWL," the first and only driver assist in its class to make rides



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safer and definitely easier. Compared to its previous generation, the new LC200 has definitely become smarter with its cutting-edge features.

Upon seeing the new model, one can immediately notice that both options are now much more aggressive and empowering in terms of its design. The redesigned grille and bumper, new BI-LED headlamps and LED front fog lamps add a sense of strength and refinement. It also now possesses new rear combination lamps, chrome garnishes and a set of 18-inch alloy wheels displaying elegance and modernity. While both options enjoy all these, the high grade comes with a bumper overrider and its signature body stripe for a tougher look.

As you step inside the vehicle, the upgrade is further emphasized as seen in its new steering wheel design, meter gauge cluster with new 4.2' multi-information display and overall center cluster design. The LC200 Premium also now comes with an Audio-Video Navigation System and a 4-zone automatic climate control to make drives more convenient and comfortable.

Other features present in both options of the new LC200 are the illuminated door scuff plate and a cool box storage exhibiting utter luxury. The LC200 Premium further displays advancement with its 8-way powered seats with driver memory and a power tilt + telescopic with Memory Steering Adjust Column. One can also experience the premium variant's power moonroof for more exciting rides in the new LC200.

As Toyota puts safety at the forefront, the popular premium SUV comes with standard safety features such as the speed-sensing power door locks and airbags. While the LC200 Premium on the other hand, has an active front headrest for lesser impact in the event of a major collision.

One cannot deny the prestige of the new Toyota Land Cruiser 200. With its more aggressive stance and additional innovative features, the latest generation will do justice to the SUV's long-standing heritage of reliability, luxury and authority.

The new LC200 is offered in several variants with a starting SRP of 4,422,000 PHP.

LC200 Premium 4.5 Dsl A/T WP	4,860,000
LC200 Premium 4.5 Dsl A/T	4,845,000
LC200 4.5 Dsl A/T WP	4,437,000
LC200 4.5 Dsl A/T	4,422,000



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The new LC200 comes in a refreshed **color line-up: White Pearl, Silver Metallic, Gray Metallic, Attitude Black Mica, Dark Red Mica Metallic, Beige Mica Metallic and its newest shades, Dark Blue Mica and Copper Brown Mica that are available upon firm orders. Visit your nearest Toyota dealership to witness the transformation of the new Land Cruiser.

For more information on the New LC200, log on to www.toyota.com.ph or contact our Customer Assistance Center at 819 2912 or visit any of the 47 authorized Toyota dealerships nationwide.

***colours vary per variant*

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